

I hope to someday  
**GIVE BACK AND MAKE A DIFFERENCE**  
in the same way that scholarships have  
impacted me and my education.

Scholarships provide a **BALANCE IN MY LIFE**  
so I can enjoy the many educational and  
extra-curricular opportunities SDSU has to offer.



# SCHOLARSHIPS

AT SOUTH DAKOTA STATE UNIVERSITY

*The most rewarding part of giving is watching it change  
the lives of our students to help them succeed at SDSU.*







# HELP STUDENTS ACHIEVE THEIR DREAMS.

## OUR STUDENTS HAVE BOLD DREAMS AND AMBITIONS FOR THEIR FUTURE.

For many, the opportunity to attend SDSU is only possible through scholarship support. Our land-grant mission centers on ensuring students' access to education — and ultimately their dreams — regardless of their circumstances.

### Scholarships help make college affordable. Your gift could:

- Encourage a student to choose or continue their education at SDSU;
- Minimize the financial burden to allow a current student to focus more intently on their studies;
- Enable a new graduate to enter the workforce with less student debt;
- Be the answer to a family's dream -- one that makes it possible for their first-generation college student to become a Jackrabbit.

### Support SDSU

Cost plays a significant role in a student's decision to pursue higher education. Scholarships provide instrumental support to the university, allowing SDSU to regain its competitive edge in recruiting students. SDSU's graduates spur economic development and feed the workforce needs for South Dakota and the region.

Imagine if our university was a consistent leader among its peers when students and families compare financial aid packages. It's a bold and ambitious goal — and only possible with the support of private dollars.

# YOUR SCHOLARSHIP GIFT MAKES A DIFFERENCE.

## NAMED SCHOLARSHIPS

Support a named scholarship through an annual gift or an endowment to demonstrate your commitment or to honor or memorialize a family member, friend, or even SDSU faculty member who made a difference in your life.

### Annual Scholarships

An annually-supported named scholarship starts with a minimum commitment of \$2,100\*. A multi-year commitment ensures the university and students have the confidence of ongoing support.

\*\$2,000 provided to a student, plus a 5% administrative fee

### Endowed Scholarships

Endowed scholarships provide perpetual support for current and future Jackrabbits. A minimum commitment of \$50,000 is required to start an endowment. The earnings generated by that gift will provide annual scholarships in perpetuity.

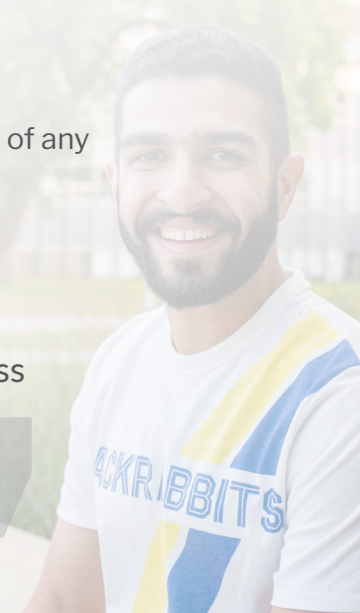
All scholarship commitments can be met through a one-time gift, a multi-year pledge, or through an estate gift to SDSU.

## GENERAL SCHOLARSHIP FUND

When joined with other scholarship gifts through our general scholarship fund, gifts of any size come together to make an immediate impact in the lives of our students.

“Because of scholarships, doors opened for me at SDSU more than 45 years ago. Today, we reaffirm our land-grant mission: equal access to public higher education. We must offset rising college costs and **BUILD OPPORTUNITIES FOR STUDENTS.**”

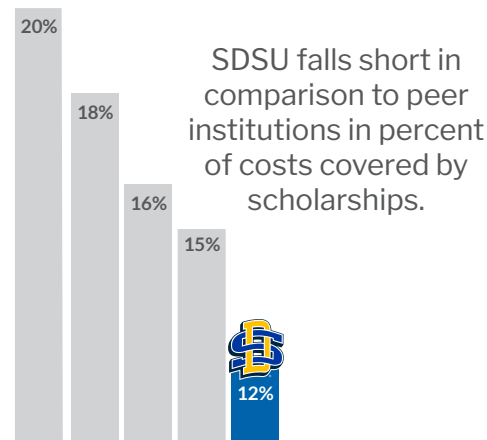
- SDSU President Barry H. Dunn



“Cost makes the college decision difficult. Scholarships reduce that barrier and allow students access to the **BEST EXPERIENCE AT SDSU.**”

## 30-40%

of admitted students cite shortfall in scholarship/financial support as a reason they do not choose SDSU.



SDSU falls short in comparison to peer institutions in percent of costs covered by scholarships.

## \$2,382

SDSU's average scholarship award

## \$4,772

Average scholarship award among peer institutions



## 1 OUT OF 2

first-time, full-time students at SDSU do not receive scholarship support.

## 15-20%

of SDSU students have cited cost considerations as the reason why they did not finish their degree at SDSU.





Scholarships take the financial burden off my shoulders and lift me up, knowing a donor wishes to  
**CONTRIBUTE TO MY DREAMS AND GOALS.**

 **BOLD  
& BLUE**  
The Campaign for **SOUTH DAKOTA STATE UNIVERSITY**

For more information or to make a contribution,  
please contact the SDSU Foundation:

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